

INTERNET PRIVACY STATEMENT

At Pinkaloo Technologies ("Pinkaloo"), a Renaissance Administration LLC ("Ren") product, we value the trust you have placed with us and we want you to know that we will protect the privacy of the information that you share with us. The personal information we collect from you will be handled with care.

The objective of this Privacy Statement is to disclose and explain the types of information we collect, use and share, and explain the privacy choices that are available to you. By accessing or using the Services you agree to this privacy policy, which may change from time to time.

This Privacy Statement applies to users of [pinkaloo.com domain](https://pinkaloo.com), potential donors, current donors, and all other persons associated a Charitable Account. Such persons may include grant advisors, grant recipients, charities, successors, beneficiaries, etc. (each referred to herein as "you").

How We Collect Information About You

We collect personal information about you in a number of ways, including:

- **Account Applications.** We collect information from you in order to provide services to you when you open an account. The information collected may include your name, address, phone number, e-mail address, Social Security number, date of birth, advisors, and similar contact information. We use this information to respond to inquiries, administer the account, and recommend program offerings that we believe may be of interest to you.
- **Transaction Information.** When you open an account with us, we collect and maintain personal information about contributions, grant recommendations, etc. relating to the account. This information allows us to administer the account and to inform you of other offerings we believe may be of interest to you.
- **Third-Party Information Providers.** We may collect information about you from third parties to verify your identity or to better understand your charitable goals. You may allow third-parties such as financial institutions or your employer to share your personal information with us. You can log in to our site using a Single Sign-On service, such as that from Facebook, Google, your employer, a financial institution or another entity of which you are affiliated. These services will authenticate your identity and share certain personal information with us such as your name, email address, payment methods or bank account information, and other information you have authorized. We collect this information to give you access to the Services and to personalize our service.
- **Website Usage.** When you visit our website hosted on the pinkaloo.com domain or our secure Client Center, we may use devices known as "cookies," graphic interchange format files (GIFs), or other similar web tools to enhance your web experience. These tools enable us to recognize you when you return to our site, and to maintain your web session while you browse throughout the site, as well as help us provide you with a better, more personalized experience. By themselves, cookies do not identify you as an individual by name or account number; they merely recognize your browser. If you prefer not to accept cookies, you may adjust your browser settings to notify you when a cookie is about to be sent, or you may configure your browser to refuse cookies automatically. However, if you turn off cookies, or refuse to accept a request to place a cookie, some features and services on this Website may not function properly and the information you receive when you visit this Website may not be as relevant to you or tailored to your interests.
- **Information we receive from other sources.** We may receive personal information about you from individuals or corporate entities which are users of the Services and who

designate you as a user. We also work closely with third parties (including, for example, subcontractors in technical, payment and delivery services, advertising networks, analytics providers, search information providers) and may receive information about you from them.

How We Use and Share Information We Collect

Within Pinkaloo and among our service providers such as third-party vendors, we restrict access to your personal information to those who require it to provide our services to you. For example, the partnership between Pinkaloo, Pinkaloo Charitable, and Renaissance Charitable allows us to provide charitable gift planning and administrative services. The deep level and breadth of services requires that these entities share all or almost all personal information about you that we have.

We do not sell or share your personal information to any outside firm or entity so that they can independently market their own products and services to you.

We may share, with your consent, personal information, such as when you choose to share your personal information when donating to a charity.

We may share the personal information that we capture with government agencies or other regulatory bodies and law enforcement officials (for example, for tax reporting) to the extent necessary to comply with applicable laws or valid legal processes.

We may share your personal information in connection with a business transaction. Personal information may be disclosed to third parties in connection with a transaction, such as a merger, sale of assets or shares, reorganization, financing, change of control or acquisition of all or a portion of our business.

We take precautions to ensure the information we collect about you is protected and is accessed only by authorized individuals or organizations. Companies we use to provide support services are not allowed to use information about you for their own purposes and are contractually obligated to maintain strict confidentiality. We limit their use of information to the performance of the specific services we have requested.

We restrict access to personal information by our employees and agents. Our employees are trained about privacy and are required to safeguard personal information.

We maintain physical, electronic, and procedural safeguards to protect personal information. You agree that we may rely on the authority of anyone who uses your login credentials or uses a device you have authenticated from to access the Services (an "Authorized User"). We will not be liable for and will not reimburse you for any losses that may occur as a result of the use of your login credentials or your device's authentication feature by such Authorized Users. You agree to tell us immediately if someone you did not authorize learns your password or other login credentials or is able to use your device's authentication feature.

Using Your E-Mail Address

We may use your e-mail address to send the following types of e-mail messages to you:

- **Updates and Valuable Offers.** We may send you e-mail account updates, offers for our products and services, requests for enrollment, as well as valuable offers from our business partners.
- **Regularly Scheduled E-mail Newsletters** related to our products or services in which you are enrolled or newsletters that you have elected to receive.
- **Account Service Information.** We may send you e-mail service notifications that are related to your account(s) or products and services in which you are enrolled. These

include e-mails that provide account information, answer your questions about a product or service, facilitate or confirm a sale, or fulfill a legal or regulatory disclosure requirement.

- **Optional Messages.** You may also choose to receive other types of e-mail messages from us, including additional alerts and notifications beyond those noted above.

International Transfers of your Personal Information. The personal information we collect may be transferred to and stored in countries outside of the jurisdiction you are in where we and our third-party service providers have operations. If you are located in the European Union (“EU”), your personal information will be processed outside of the EU including in the United States; these international transfers of your personal information are made pursuant to appropriate safeguards. If you wish to enquire further about these safeguards used, please contact us using the number in the contact us section of this privacy policy.

Your Communication and Privacy Choices

We respect the choices that you make regarding your privacy. You may request that we no longer send you direct marketing e-mails and/or offline offers or promotions.

If you have received certain marketing e-mails from us but you no longer want to receive them, you may send your unsubscribe request by clicking the unsubscribe button at the bottom of the email. Please note that even if you choose not to receive future direct marketing e-mails and/or offline offers or promotions, we may continue to send you service notifications, via e-mails or offline means, about your account(s) and related products and services. Such notifications may also provide account information (including information about servicing communications based on your customer status), answer your questions about a product or service, facilitate or confirm a sale, or fulfill a legal or regulatory requirement.

We may use third party marketing tools such as Google Analytics and Google Adwords. Information collected via cookies along with these tools are used to make information about our Services and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose. You can opt out of Google Analytics Advertising Features through Ads Settings, Ad Settings for mobile apps, Google browser plug in available here <https://tools.google.com/dlpage/gaoptout/>, or any reasonable means available to you.

Securing Your Information

We use reasonable administrative, technical, and physical security measures to protect your personal information from unauthorized access and use. Do not use e-mail to send us any personal information, since it would be unencrypted and can be read by anyone who receives or intercepts it.

Minors and Children

The Services is not intended for use by persons under the age of 18 years. Pinkaloo does not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to register to use our Services. In the event that we learn that we have collected personal information of a child under the age of 13, we will delete that data to the extent required by applicable law as quickly as possible. If you believe that we might have any personal information from or about a child under 13, please contact us at 800-843-0050.

Updating Your Information.

If you wish to correct or update your personal information, please use your User ID and Password to log in to your account. You will then have access to your personal information and can correct or update it. We are committed to keeping accurate, up-to-date records to help ensure the integrity of the information we maintain about you. If you identify an inaccuracy in this information, or you need to make a change to it, please contact us promptly by calling 800-843-0050.

Contact Us with Questions

If you have questions about this Privacy Statement, please call Customer Service at 800-843-0050.

Changes to this Privacy Statement

Pinkaloo reserves the right to change this Privacy Statement at any time by posting revisions on this Website. Such changes will be effective upon posting.

Your California Privacy Rights

The California Consumer Privacy Act (CCPA) provides consumers (California residents) with specific rights regarding their personal information. This section describes your CCPA rights and explains how to exercise those rights.

Access to Specific Information and Data Portability Rights

You have the right to request that Pinkaloo disclose certain information to you about our collection and use of your personal information over the past 12 months. Once we receive and confirm your verifiable consumer request we will disclose to you:

- The categories of personal information we collected about you.
- The categories of sources for the personal information we collected about you.
- Our business or commercial purpose for collecting that personal information.
- The categories of third parties with whom we share that personal information.
- The specific pieces of personal information we collected about you.

Exercising Access, data portability, and deletion rights, please submit a verifiable consumer request to us by either:

- Calling us at: 800-843-0050
- Emailing us at: information@reninc.com

You may only make a verifiable consumer request for access or data portability twice within a 12-month period. The verifiable consumer request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative.
- Describe your request with sufficient details that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you.

Non -Discrimination

We will not discriminate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.